

Let's Link Up App — \$15/Month Subscription

5,000 subscribers × \$15/month = \$75,000/month

- **Monthly revenue: \$75,000**
- **Annual revenue: \$900,000**
- **Per subscriber: \$180/year**
- **5,000 subscribers: \$900,000/year**

Simple Growth Breakdown

Subscribers	Monthly Revenue	Annual Revenue
500	\$7,500	\$90,000
1,000	\$15,000	\$180,000
2,500	\$37,500	\$450,000
5,000	\$75,000	\$900,000
10,000	\$150,000	\$1.8M

The big picture: Getting to **5,000 paying members at \$15/month creates a \$900K annual recurring-revenue business**, before payment processing, marketing, payroll, hosting, and other expenses.